

**NDHC Demo Map & FY07 Workplan
Steering Committee Meeting
2-9-07: Notes**

Action items for *fundraising and 501c3 status option*:

- Dave Hunt will find out what it costs to get initial 100 copies of demo made 2-sided, from pdf.
- Brett Saddler will coordinate with Phillips-Saddler marketing staff to get an idea of the cost for and format required for the marketing plan.

Action items for *completing demo text and loop tours*:

- Bobbi Britton will contact heritage groups in February to set up workshop dates/times to finalize text and assets, develop agenda and list of materials/equipment. Workshops will be held February/early March.
- Julie Bell will coordinate with Bobbi Britton to develop materials and agenda for the workshops.
- Nancy Willing will coordinate a workshop for White Clay/Newark to finalize the loop tour text and assets next Friday, February 16, 2007 or a date to be determined – 9:00 a.m. to 1:00 p.m. – Location to be determined.
- Brett Saddler will coordinate a workshop for Brandywine/Philadelphia Pike to finalize the loop tour text and assets Friday, February 23, 2007 – 9:00 a.m. to 1:00 p.m. –Location to be determined.
- Glen Pusey will coordinate a workshop with Pencader on one of the Friday afternoons.

Action items for *finalizing FY07/08 workplan*:

- Julie Bell will revise the FY07/08 project workplan element addressing New Castle County's role and send to Jim Smith next week. Jim will take the workplan through the county's approval process.

Key decisions made at 2-9-07 meeting:

- Coalition members present at the meeting agreed to the general approach represented in the FY07 portion of the workplan. Bobbi Britton noted that details regarding the preparation/inputs for the stakeholder workshops, the agenda, and the outcomes will be addressed during the coming weeks.
- New partners should be included in the FY 2007 work -- TMA, DART, DeIDOT—now that Phase I planning of the heritage trail network is to be initiated.
- As part of fundraising, the Coalition must consider the economic value of the project and express it in writing. The Coalition must understand and explain the economic benefits.
- Meeting participants tentatively agreed that an economic impacts evaluation of the complete heritage trail network is necessary, unless the Coalition finds strong reasons to the contrary. It is generally a part of planning projects (e.g., environmental impact assessment), helping to weigh the investments in infrastructure with the public benefit.
- Coalition agreed that research should be conducted and a task group formed to investigate the advantages and disadvantages of formalizing the Coalition or creating a 501c3 (separate or existing organization); however, no one volunteered for the task group.