

The background of the image is a technical drawing or blueprint. It features various lines, circles, and dimension lines. A ruler is placed horizontally across the middle of the drawing. Several drafting tools, including a compass and a pair of dividers, are resting on the drawing. The drawing includes dimension lines with labels such as 'S1', 'Ø35', and 'Ø40'.

dba
StripezTruckStop™
Travel Centers

“Go Everywhere!”

Charlene Poe

Founder/CEO

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Straight From the Trucker's Mouth™

My Why.

I became a truck driver to support my family

My day-to-day sacrifice

The issues I face on the road daily



Daevon Byrdie
*Corporate
Communications
Director*



Building A New Trucking Culture

Creating a safe and supportive truck driving culture in the state of Delaware and BEYOND!

Because:

Delaware is My Home

Dangers of not having safe, off-street, legal truck parking:

- Getting Fined or...
- Causing Highway Disruptions or Accidents

Connecting with local and regional truck drivers and industry stakeholders for input and feedback strengthens our community...

Charlene Poe

Founder/CEO

My Why.

DE truck parking landscape at-a-glance:

- A crisis level need has gone unfulfilled in Delaware for decades.
- Only 337 reported truck parking spaces and 30+ and growing illegal truck parking clusters identified.
- A completely dwarfed truck parking capacity due to break-neck economic development.
- COVID-19 Global Pandemic tested the resilience, fortitude and commitment of men in women who kept our country alive and moving.
- A new diversion of truck traffic to Delaware due to the Francis Scott Key Bridge collapse.
- New cargo and freight generators.
- It's simple. I Care.



StripezTruckStop™ Travel Centers Team

Who we are:

The first all-female, family, black owned truck stop travel center developer in Delaware Est in 2020.

We are stakeholders, collaborators, residents, and networking community members with a brand, born and bred in Delaware. not just entrepreneurs looking to make a quick buck.

Our Industry affiliations:

NATSO-National Association of Truck Stop Travel Center Operators
WiT.org-Women in Trucking



- ▶ In addition to our new neighbor Enstructure at Port Delaware North, we have many freight generating facilities that have been authorized to make Delaware their new home.
- ▶ By creating truck parking “hubs” in each county, including *Resident Truck Driver Parking*, we work to reduce the stresses associated with “truck parking insecurity” and anxiety.
- ▶ Our goal: 1,500 additional truck parking spaces by 2027. Also, positioning our brand and preparing for the Biden Administration’s clean hydrogen initiative, of which Delaware is a member state.



Our 5-phase buildout plan for the next 4 years includes:

Phase 0: Providing Parking



Up to 250 Truck Parking Spaces in the Edgemoor vicinity, and 1,500 more throughout the state.



8-10 Food Trucks for variety, 10k sq. ft. modular amenities-facility including service kitchen, fitness center, walking trail, and self-service pet grooming center.



Well lit, safe, secure, off street and fenced. Formation of our non-profit the Truck Parking Education, Awareness, Advocacy Group or TPEAA Group.



Onsite Mobile Health Units 3x per week for screenings, tests, non-emergency healthcare services.

An illustration of a red semi-truck on a grey road. A red location pin is placed on the road above the truck. The background consists of green and yellow textured areas representing fields or terrain.

Phase 1: The Truck Stop Side

- ✓ StripezTruckStop™ Express.
- ✓ Providing mobile ordering and truck side delivery.
- ✓ Truck Washing and servicing.
- ✓ Weigh Station/CAT Scale.
- ✓ Creating an additional 500 Truck Parking spots statewide.



Phase 2: Travel Center Side:

Additional travel center amenities with 6 proprietary food eateries and retail outlets:

- ✓ Creating an additional 500 truck parking spots statewide.

Phase 3: C-store, car wash, car care clinic, fueling, EV charging:

- ✓ Creating an additional 500 truck parking spots statewide.
- ✓ Hiring 100-120 full and part time employees.
- ✓ Generating over \$2,142,000 in income tax revenues for the state annually upon completion.

Phase 4: Regional Alternative Fuels Mobility Hub

As a Regional Alternative Fuels Mobility Hub **StripezTruckStop™** Travel Centers will provide:



Gasoline



Diesel



Biodiesel



Renewable
Diesel



Clean
Hydrogen



EV Charging



Setting a New & Healthy Dietary Standard for Truck Drivers

My Why

Tackling the dietary health crisis of truck drivers through clean, healthy, wholesome, nutrient dense foods that fuel and nourish

Focusing on setting new and healthy dietary options for our patrons

Focus on working with local farms and co-ops to provide healthy farm-to-table-fresh-foods

Sustainable environmental practices through waste recycling, composting, clean paper, plastics, metal, and glass disposal practices.



Tiana A. Walker

*Food Service
Operations &
Hospitality
Director*

**Better Options.
Healthier
Drivers.
Now and in the
Future.**

Healthy Dietary Food
and Drink “Options”



**FOOD
THAT
FUELS!!!**

Our family tragedy is our motivation!

Turning the pain and loss into fuel for change

- ❑ Truck drivers have the worst health of all US employee classes with a short life expectancy of 61 years.
- ❑ We had 3 male truck drivers with kids in our family.
- ❑ All 3 died before age 60.



My Near Fatal Emergency Visit to The Hospital...

~Daevon Byrdie~

Emergency on the road due to:

- ▶ Unavailability of healthy, high-quality food sources on the road
- ▶ Inaccessibility to receive non-emergency healthcare services, screenings, and check-ups on the go!
- ▶ A fellow truck driver died in his truck because he could not access medical services in time
- ▶ Not being able to stop due to deadlines

Why Mobile Care?

The Convenience of Mobile Health Units

Due to the nature of their work, truck drivers are at increased health risk for:



Obesity



Smoking



Diabetes



Sleep Deprivation



High Blood Pressure



Lack of Physical Activities



Obstructive Sleep Apnea-OSA



“

This is not truck-stop as usual...

”

We are approaching this truck parking and amenities crisis in Delaware from a stewardship and humanitarian standpoint. Building green and aligning our brand with the state's environmental stewardship goals has fueled our vision.



In just 10 years...

The future looks very bright for Delaware and the Region with StripezTruckStop™ Travel Centers!

A safer, truck parking friendly state and region!
A “Go-To” not “Pass-Through” State!

A growing, healthier, and less fatigued truck driving community!

Number 1 state in the country for truck parking and amenities, not the 4th worst!

The first “*green*” truck stop travel center in the first state and region!

Call To Action:

There are many roles to play because there is much to do.
Whether you are...

- A lender
- A patron
- As a vendor
- As a partner
- As an investor
- For networking
- As a collaborator
- Co-Sponsorships
- Co-Marketing campaigns
- As a contributor to our non-profit The TPEAA Group
- Or as an advisory council member in the TPEAA Group

There is a place for you!...